



Your Connection to the "Business of Law" in Southern Nevada

BUSINESS PARTNERSHIP OPPORTUNITIES GUIDE

The Las Vegas Chapter of the Association of Legal Administrators ("The Chapter") invites you to join us in educating and supporting the Las Vegas legal community. This guide contains detailed information about each Business Partnership opportunity.

Contributions or gifts to The Chapter are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

What Is The Las Vegas Chapter Of The Association of Legal Administrators & Why Would You Want To Be A Business Partner?

The Las Vegas Chapter of the Association of Legal Administrators is a chapter of the Association of Legal Administrators (ALA), an organization of 10,000 legal administrators worldwide. The Las Vegas Chapter consists of approximately 40 members, all of whom are executives, managers, or administrators in the legal industry in Nevada. The Chapter's mission is to provide opportunities for professional growth, leadership development and peer networking for its members.

The Las Vegas Chapter's members come from approximately 35 law firms and other legal industry organizations. These organizations employ hundreds of attorneys and an equal number of support staff. A large percentage of Chapter members are active and regularly attend monthly chapter luncheons and other events.

The leadership of the Chapter is vested in a Board of Directors. The Board understands that close and supportive relationships with Business Partners work to the Chapter's advantage and to the Business Partners' advantage. The Board has committed itself to increasing the value that Business Partners receive from their investment in our chapter. On a regular basis, the Board reminds members of the importance of giving Business Partners the opportunity to present their products and services whenever a member firm is making purchasing decisions. Historically, the members of the Chapter have supported the Business Partners who support the Chapter.

BUSINESS PARTNERSHIP LEVELS AND THE BENEFITS OF EACH

PARTNERSHIP INCLUDES	GOLD LEVEL	SILVER LEVEL
HELP AS AN INTERMEDIARY		
Upon request, a Chapter Officer or the Business Partner Liaison will endeavor to assist Gold Level Partners in arranging presentations to individual members' firms (up to 3 per Gold Sponsor per yr.)	X	
A Chapter Officer or Business Partner Liaison will assist Gold Level Partners who would like to send a preapproved annual survey to all members about their needs.	X	
Annual Roundtable with Board Members	X	
NEWSLETTER		
1/4 Page advertisement		X
1/2 Page advertisement	X	
Gold Level Listing in Business Partner Directory	X	
Silver Level Listing in Business Partner Directory		X
Opportunity to submit an article	X	X
A complimentary copy of each issue	X	X
WEBSITE		
Gold Level Recognition and Directory Listing	X	
Silver Level Recognition and Directory Listing		X
MEMBER MEETINGS (VIRTUAL OR IN-PERSON)		
Members are reminded of Business Partners at all meetings	X	X
Logo Displayed with Gold Recognition	X	
Logo Displayed with Silver Recognition		X
Recognition at one meeting as a <u>sponsor</u> of that meeting with a five-minute presentation. <i>(It is possible that more than one sponsor will be recognized, but not two competitors)</i>	X	
Participation in in-person and virtual educational sessions	X	X
Participation in Member Mixers hosted by the chapter	X	X
Participation in Community Connection Events	X	X
Business Partners will receive our customized Las Vegas ALA Logo for use, upon return of Logo Agreement	X	X
Host Pop-Up events for chapter members only. The chapter will send the invitation out announcing the host with the opportunity to RSVP directly to the host, add the event to the chapter calendar, and promotion of the event on the chapter's social media pages.	X	
CONTACT INFORMATION		
Business Partners are provided with the contact information for each member and are invited to use this information for marketing during the year of their partnership.	X	X
COST PER CALENDAR YEAR	\$2,500.00	\$1,500.00

Business Partner Registration Form

Contact Name	
Company Name	
Industry	
Address	
Address 2	
City, State Zip	
Phone Number	
Email Address	
Website Address	
3 Nevada law firms with whom you have done business	1. 2. 3.

The Chapter appreciates your support. Our goal is to strengthen the relationship between our members and your business. Your participation in our chapter will bring us closer to that end. Registration for and attendance at Chapter-related events implies consent that your image may be used for promotional purposes.

BUSINESS PARTNERSHIP OPPORTUNITIES: Check one of the following Business Partnership packages.

- ☐ Gold Level Business Partner \$2,500.00
- ☐ Silver Level Business Partner \$1,500.00

Please make check payable to "Las Vegas Chapter of ALA" and send to:

Shawna Yost, Treasurer
c/o Jeffrey Burr, Ltd.
2600 Paseo Verde Parkway, #200
Henderson, NV 89074

If you have any other questions, please contact Elise Lebowitz (elise@nvestateplan.com).